

## Professional Experience

### FREELANCE / CONTRACT

- Samsung Electronics, Las Vegas, NV - Hired to draw caricatures on smartphone for CES 1/12
- St. John The Baptist Greek Orthodox Church, Las Vegas, NV – Website re-design 1/12
- Flash Fiction Prompter, Las Vegas, NV - Graphic Design/Illustration iPhone/iPad app design 8/11
- “Candy Store at the Edge of the Galaxy”, Las Vegas, NV - Children’s Book Illustrations 7/11
- Diamond Resorts International, Las Vegas, NV - Graphic Design/Illustration for various projects 8/10 – 2/11
- Greater Las Vegas Association of Realtors, Las Vegas, NV – Website re-design 6/10
- Cannery Casino Resorts, Las Vegas, NV - Graphic Design & Illustration for various campaigns 4/09 – present
- Commercial Center, Las Vegas, NV - Several murals, logo design 5/07 – present
- Racer Diamond Blades - Full-color product catalog/promotional postcard 2/09
- “The \$5 Lunch: New York City,” Sugarshu Books - Book cover design 10/03
- Wall murals (Commercial & Residential) throughout MI, CA and NV 6/95 – present

### FORTUNET, INC. – LAS VEGAS, NV

9/07 – 4/09

#### Graphic Designer

- Designed gaming screens for electronic bingo systems used in major Las Vegas casinos
- Developed and produced bingo paper, pull-tab games and other print related materials
- Designed bingo flashboards and vinyl signage from concept to completion

### LETIZIA AD TEAM – LAS VEGAS, NV

1/06 – 4/07

#### Graphic Artist

- Conceptualized and created visual materials/advertisements to meet needs of high-profile clients
- Freehand drawing of storyboards for clients’ television ads
- Creation, illustration of client mascots, including a successful mascot campaign for Hawaiian auto dealership

### HARRAH'S BRAND MARKETING: MANAGED BY SCHAWK, INC. – LAS VEGAS, NV

4/03 – 12/05

#### Production Artist / Graphic Designer

- Production of print media including collateral, billboards and in-casino signage for all Harrah's properties
- Design of promotional graphics
- Various other responsibilities including prepress, FTP management & archiving

### SIBLEY'S SHOES, INC. – DETROIT, MI

8/90 – 3/00

#### Creative Director

- Managed the in-house creative department for 40-store chain
- Successfully re-branded company image for a broader target audience through cutting-edge graphic design, store design and creative marketing
- Designed and produced all in-store graphics including collateral, ads, company logos and packaging

## Education

Michigan State University - East Lansing, MI  
B.A. Advertising with emphasis on Graphics

5/96

## Skills

- Mac & PC • Proficient in Adobe CS 4 • Quark Xpress • Prepress • Vinyl Express VE LXi Master • Microsoft Office
- Working knowledge of Maya • Illustration • Certified Internet Webmaster (CIW)

References available upon request